



昆明学院
KUNMING UNIVERSITY

Admission Brochure of Kunming University

留学生招生简章

ADMISSION





PICTURESQUE SCENERY

01 Admission Brochure of Kunming University

Kunming University, established in May 2004, is a comprehensive full-time university approved by Ministry of Education of China. It is formed by merging Kunming Teachers' College, Kunming University and some other schools in Kunming. Presently, the University is the only one offering the most complete array of disciplines in Yunnan Province. Kunming University has 60 bachelor degree programs and 3 master degree programs.

The University is located in Kunming, a famous cultural city with picturesque scenery and pleasant mild weather all the year round. The University has a campus as large as 390 acres and 90 acres of students' practice and training bases. The campus has a beautiful environment with multi-functional modern equipment. The total value of fixed assets of the University is more than 400 million US dollars. The University has 1,502 faculty members. There are 5 provincial-level teaching teams, 8 provincial famous teacher studios, and many national, provincial and municipal experts with outstanding contributions and expertise. The total number of full-time students currently is about 20,000.

The University takes application ability training as its education orientation by emphasizing on hands-on experience. In 2017, it was honored with the title "Application-oriented Model University" in Yunnan Province. In recent years, Kunming University has gained 203 national or provincial Teaching Quality Projects. Because Kunming University focuses on both the students' practical ability training and the close connection between teaching and enterprises, the employment rate of graduates is among the highest in the Province. Kunming University has been entitled as Excellent Collective for Graduates' Employment and Excellent Collective for Entrepreneurship by Yunnan Education Department.



■ International Education Cooperation

The University never stops exploring and promoting international education cooperation. It has signed 127 cooperation agreements and memorandums with 72 universities and educational institutions in 20 countries and regions, and has established 11 cooperation platforms, for example, Liaison Office of Youth Exchange Center of China-Shanghai Cooperation Organization, the Netherlands BTEC Education and Training Center, Kunming University and Mandalay Chinese Education Center, ASEAN Business School, Irish Center, Yoga Center, China-Canada Preschool Education Center, Kunming University Bangkok Internship Base, Kunming University and Paris Fifth University Cooperative Research Center, China-Thailand Culinary Culture Research Centre and etc. International educational exchange activities are as follows:

- Over 300 full-time international students at present, from Laos, Yemen, Bangladesh and some other countries;
- Carrying out summer camps themed on Chinese culture;
- Inviting high-level foreign art groups to hold large-scale activities on the campus;
- Carrying out short-term programs for teachers and students to study or exchange outside of China.

■ Why Kunming University?

Kunming University has many comparative advantages of international education, which can be shown as follows:

- Exclusive education plans focusing on application capability training;
- The most complete disciplines and majors for international students to choose;
- Immersion Chinese language teaching and Chinese culture teaching;
- Generous Yunnan Province Scholarship;
- Municipal Government Scholarship covering 60% of full-time international students;
- Kunming University Awards for top international students;
- Good facilities for both study and life;
- Various activities for international students.

■ Program General Introduction

I. Undergraduate Programs Taught in Chinese

The University has 60 undergraduate programs (taught in Chinese) covering the following 11 disciplines: economics, law, education, literature, history, science, engineering, agriculture, medicine, management, and art. All the programs are open to overseas students to study in Chinese at each fall term.

Entrance Requirements

- High school diploma or above;
- Age: 18 to 30 years old;
- HSK 4 certificate.

Note: Chinese beginners need to take Chinese courses and may transfer to undergraduate programs once passing the HSK 4, anyhow the University allows the students who have study hard but fail to pass the HSK 4 test to take the undergraduate programs while preparing for the HSK 4 test at the same time.

II. Chinese Language Training Program

Chinese language training program is open at each fall term and/or spring

term. Listening, reading, speaking and writing abilities will be trained in the program.

Entrance Requirements

- Age: 18 to 60 years old;
- Education: high school diploma or above;

III. Undergraduate Programs Taught in English

Currently, the following two undergraduate programs taught in English are open to international students: Bachelor for Hotel Administration (BHA) and Bachelor for Business Administration (BBA) at each fall term.

1. Bachelor for Business Administration

Bachelor for Business Administration program aims to cultivate the students to be excellent special applied talents, who can meet the requirements of economic globalization, be familiar with the market rules and business practices, understand regional business environment, and master the knowledge of business management and business process. After this program, the students of the program will be proficient in e-commerce operation, marketing management, international business communication, and business analysis and decision-making. Therefore, they will be well prepared to take part in international competition, and meet the demands of modern corporations and business institutions once graduating.





These professional graduates are fit for the positions such as business investigation, business management, business planning, business agents, business secretary, project management, brand marketing and planning, multinational corporation operations and etc. in multinational corporations, large enterprises, business organizations and other financial departments.

Entrance Requirements

- English proficiency;
- High school diploma or above;
- 18 years old to 30 years old.

Graduation

Duration of study usually is 4 years, but may vary from 3 years to 6 years. Graduates meeting requirements of this program will be conferred on Bachelor's Degree in Management.

Curriculum

The curriculum consists of two modules, namely the theoretic curriculum and professional practice curriculum, among which the former includes general education curriculum, discipline curriculum and professional curriculum.

Core courses of general education curriculum: Chinese, Chinese Culture, Basic Computer Business Application, and etc.

Core courses of discipline curriculum and professional curriculum: Business Administration, International Trade Practice, Organizational Behavior, Marketing, Business Communication and Negotiation, Business Correspondence, E-commerce, National Economy Research, and etc.

Core courses of professional practice curriculum: E-commerce Practice, Commercial Investigation, Accounting Firm Internship, Company

Internship, Chinese Culture Experience, and etc.

2. Bachelor for Hotel Administration

According to the needs of international development, the program aims to cultivate practical and compound transnational professional students who can adapt to the requirements of the high-star hotel developments, have high-quality theoretical attainments of management, solid theoretical knowledge and practical ability of hotel and hospitality management, and be familiar with modern management and operation of high-star hotels.

Entrance Requirements

- English proficiency;
- High school diploma or above;
- 18 years old to 30 years old.

Graduation

Duration of study usually is 4 years, but may vary from 3 years to 6 years. Graduates meeting requirements of this program will be conferred on Bachelor's Degree in Management.

Curriculum

The curriculum consists of two modules, namely the theoretic curriculum and professional practice curriculum, among which the former includes general education curriculum, discipline curriculum and professional curriculum.

Core courses of general education curriculum: Chinese, Chinese culture, Basic Computer Business Application, etc.

Core courses of discipline curriculum and professional curriculum: Tourism Industry, Leisure Tourism, Red Wine and Coffee Appreciation, Hotel Finance and Accounting, Hotel management, Food and Beverage, Cooking and Culinary Science and etc.

Core courses of professional practice curriculum: Hotel Cognition Practice, Hotel Position Practice, Cooking Practice, Bar Practice, Chinese Culture Experience and etc.

■ Tuition and Fees

(Tuition and fees may vary according to the actual situation.)

Program Annual Tuition (RMB)		
Program	Tuition	Notes
Chinese Language Training	8000 Yuan	Students may apply for undergraduate programs after passing HSK4
Undergraduate	10000 Yuan	BBA and BHA
	9000 Yuan	Liberal Arts Programs
	9900 Yuan	Science and Engineering Programs
	10,800 Yuan	Medical Programs
	16,000 Yuan	Art Programs

Other Charges and Fees (RMB)			
Fee	Service Items	Charges / Fees	Notes
Medical Test Fee	Medical Test	500Yuan / once	Charging according to the actual costs
Documents Fee	Residence Permit	400 Yuan / year	Charging according to the government requirement
Miscellaneous Fee	Books and Materials	100—200 Yuan	Charging according to the actual costs
Accommodation Fee	Students Dormitories	1200 Yuan /4-bed dormitory / year	Charging according to the University policy
Insurance Fee	Insurance	50Yuan/year	Collected by the insurance company



■ Application, Enrollment and Registration

1. Application

Applicants may email the contact person of the University and get the Admission Application Form for International Students from School of International Education. The applicants should send the filled-out Application Form, three photos, the copy of high school diploma and no criminal record back to the contact three months before a new term. The School will reply to the applicant within 20 days since receiving the materials.

2. Enrollment

Once admitted, the applicant will receive the following materials:

Letter of Admission and *JW 202 Form* issued by the Ministry of Education of P.R.C.

The admitted students can apply for a visa in Chinese Embassy with the *Letter of Admission*, *JW 202* and *Physical Examination Record for Foreigners*.

3. Registration

Spring term: March 1st to March 31st.

Fall term: September 1st to September 30th.

Applicants need to register at the place and time stipulated on the *Letter of Admission*.

The applicants will be required to present the original of:

Passport, *Admission Letter*, *JW 202* and *Physical Examination Record for Foreigners*

Applicants need to apply for a delay registration to School of International Education if not able to register on time. Otherwise, the applicants will not be allowed to register.

Note: It is Chinese Government policy that all international students need to take medical examination at designated health and quarantine authorities. If the health examination record expires, is unfinished, or fails to meet the requirements, the applicants will need to take the medical examination again and to get the verification from the health and quarantine authorities or to obtain medical clearance in order to apply for the Residence Permit.

02 昆明学院 留学生招生简章

昆明学院是在原昆明师范高等专科学校和昆明大学合并的基础上于2004年5月经教育部批准成立的全日制普通高等学校，是云南省学科门类最齐全的学校，有60个本科专业，3个硕士授予点和7个省级硕士学位授权建设学科。

昆明学院位于云南省的省会城市昆明，这里风景如画，四季如春。学校占地2439亩，校外实训基地622亩。校园环境优美，功能齐全，设备现代。学校拥有固定资产总值25.90亿元，教职员工达1502人，有省级教学团队5支，省级名师工作室8个，省级教学名师12人，以及一批国家级、省市级有突出贡献专家和学术技术带头人，全日制学生人数近2万人。

学校以培养学生的应用能力为教学重点。2017年被列为云南省应用型示范院校，近年来共获得国家级、省级“教学质量工程”建设项目203项。得益于学校注重应用能力培养、注重教学与行业、产业衔接的正确办学理念，一直以来毕业生就业率高居省内同类院校前列，被省教育厅评为毕业生就业工作先进集体、大学生创业先进集体。



■ 国际教育合作

学校坚持开放办学，积极开展校际交流合作，探索推进国际化进程，与美国、英国、澳大利亚、新西兰、日本、泰国、芬兰、新加坡、马来西亚等 20 个国家和地区 72 所高校和教育机构签订 127 份合作协议和备忘录，先后成立中国-上海合作组织青年交流中心联络处、荷兰 BTEC 教育培训中心、昆明学院曼德勒华文教育中心、东盟商学院、爱尔兰中心、瑜伽中心、中加学前教育中心、昆明学院曼谷实习基地、昆明学院-巴黎第五大学合作研究中心、昆明学院缅甸职业技术教育中心、中泰餐饮文化研究中心等 11 个国际交流合作平台，开展了以下国际交流教育活动：

- 目前招收了约 300 名全日制留学生；
- 以中国文化为主题的夏令营；
- 外国高水平艺术团体来校表演；
- 师生海外短期交流。



■ 为何选择昆明学院？

昆明学院在培养留学生方面有如下的比较优势：

- 卓越的应用能力培养积淀；
- 最全的学科和专业门类可供选择；
- 浸润式汉语教学和中国文化传授；
- 丰厚的“云南省政府奖学金”；
- 覆盖 60% 留学生的“市政府奖学金”；
- 为品学兼优的留学生专设的校级奖励；
- 舒适的学习生活设施；
- 丰富多彩的留学生活动。

■ 招生专业简介

一．中文为教学语言的项目

昆明学院有 60 个本科专业，涵盖了经济学、法学、教育学、文学、历史学、理学、工学、农学、医学、管理学、艺术学等 11 个学科门类。所有专业秋季

学期都对留学生开放。

// 入学要求

- 高中及以上学历；
- 18 岁至 30 岁之间；
- 汉语通过汉语水平考试 (HSK) 4 级。

注：学校专门为汉语初学者开设汉语预备课程，通过 HSK4 级后便可转入专业学习。对于学习态度端正者，学校允许其在学习汉语的同时进入专业学习，但毕业时必须通过 HSK4 级。

二、汉语培训项目

昆明学院春、秋学期均招收汉语学习者，系统地培养学习者汉语听、说、读、写方面的能力。

// 入学条件

- 18 岁至 60 岁之间；
- 高中及以上学历。

三、英语为教学语言的项目

目前，昆明学院酒店管理和工商管理两个本科专业实施全英文教学，秋季学期招收留学生，毕业生将获得管理学学士学位。

(一) 工商管理本科项目

工商管理专业培养能够满足现代企业和商务机构需求的高级应用型专门人才。毕业生不仅能适应经济全球化要求、通晓市场规律和商务惯例、了解区域商务环境、掌握商务管理知识和业务流程，而且还具有娴熟的电子商务操作能力和营销管理技能、良好的国际商务沟通能力和商务分析与决策能力，同时还具备相当的创新意识和开拓精神。本专业毕业生适合在跨国公司、大型企业、商务机构、贸易、金融等部门从事商务调查、商务管理、商务策划、商务代理、商务秘书、项目管理、品牌销售与策划、跨国运营与营销等工作。

// 入学要求

- 能够用英语学习；
- 高中及以上学历；
- 18 岁至 30 岁之间。

// 毕业

学习期限一般为 4 年，可以根据学分情况在 3 至 6 年中完成学业。

// 培养方案

培养方案由以下三个模块构成：公共课程模块、专业课程模块和专业实训课程模块。



公共课程模块包括：中文、中国文化、中国概况、电子商务应用基础等；

专业课程模块包括：工商管理、国际贸易操作、组织行为、市场学、商务沟通、商务信函、电子商务、国家经济研究等；

专业实训课程模块包括：电子商务实操、商业调查、会计师事务所实训、公司实训等。

（二）酒店管理本科项目

酒店管理专业主要根据国际发展的需求，培养适应高星级酒店发展需要、具备较高的管理理论素养、扎实的酒店及餐饮管理专业理论知识和实作能力、熟悉现代星级酒店经营管理及餐饮操作的应用型、复合型的跨国专业人才。

// 入学要求

- 能够用英语学习；
- 高中及以上学历；
- 18 岁至 30 岁之间。

// 毕业

学习期限一般为 4 年，可以根据学分情况在 3 至 6 年中完成学业。

// 培养方案

培养方案由以下三个模块构成：公共课程模块、专业课程模块和专业实训课程模块。

公共课程模块包括：中文、中国文化、中国概况、电子商务应用基础等；

专业课程模块包括：旅游经济、休闲旅游、红酒与咖啡鉴赏、酒店财务会计、酒店管理、食品和饮料、烹饪和营养科学等；

专业实训课程模块包括：国际酒店品牌认知、酒店顶岗实习、烹饪实习、酒吧实习等。

■ 学费及其他费用（学校可根据国家规定和实际情况调整费用）

留学生收费标准		
学生类型	收费标准	备注
汉语言学生	8000 / 每学年	通过“汉语水平考试”者可进入本科学习

本科生	10000 / 每学年	BBA 和 BHA
	9000 / 每学年	文科类专业
	9900 / 每学年	理工类专业
	10800 / 每学年	农医学类专业
	16000 / 每学年	体育艺术类专业

其他相关费用

服务类型	服务项目	收费标准	备注
体检费	体检费	500 元	按实际费用收费
证件费用	居留许可	每年 400 元	按国家规定收取
学杂费	教材费	100—200 元	按实际使用收费
住宿费用	学生宿舍	1200元/人/年 (4 人间)	按学校规定收取
学平险	意外伤害及住院保险	50元/年	由保险公司收取

■ 申请、录取及报到

1. 申请

符合入学要求者可向我校国际学院索取昆明学院《留学生入学申请表》，应在开学前 3 个月将填写后的申请表寄回我校，同时提供 3 张照片、高中或以上学历毕业证复印件和无犯罪记录证明。学校将在接到报名材料之日起（以邮戳为准），20 天内予以答复。

2. 录取

被录取的学生将会收到以下材料：昆明学院录取通知书、中国教育部签发的 JW202 表。请持录取通知书、JW202 表和《外国人体格检查记录》到中国使（领）馆办理入境签证手续。

3. 报到

春季：3月1日至3月31日

秋季：9月1日至9月30日

学生需按录取通知书上规定的时间来校报到。报到时，必须持录取通知书、JW202 表和《外国人体格检查记录》原件。如不能按时报到，需提前向昆明学院国际学院提出申请，否则，取消入学资格。

注：根据中国有关法律，留学生来昆后，需到指定的卫生检疫部门进行健康检查验证。如发现体检记录过期失效、缺项未查或不符合要求的，必须重新进行体检。经卫生检疫部门验证或体检合格后，方可办理居留手续。



■ Contact Us

School of International Education of Kunming University
Address: No. 2 Puxin Road, Economic and Technological Zone,
Kunming, Yunnan, 650214, China
Tel: 0086-871—67338752 Fax: 0086-871—67338752
Website: <http://www.kmu.edu.cn> Contact: Mrs. Lu
E-mail: sie_kmu@163.com

■ 昆明学院国际学院招生联系方式

通讯地址：云南省昆明国家经济技术开发区浦新路2号
联系电话：0871—67338752 传真：0871—67338752
邮 编：650214 学校网址：<http://www.kmu.edu.cn>
Email：sie_kmu@163.com 联系人：陆老师